

walki

TEAR STRIPS THAT OPEN NEW BUSINESS OPPORTUNITIES

THE PRIMARY PACKAGING CAN BE THE SOLE PACKAGING

The Walki method avoids all that: The tear strip is embedded in the packaging carton board. It means that the package is intact, looks good and most importantly, has an unbroken barrier. The primary packaging can thus be the sole packaging for numerous food stuffs.

WALKI IMPROVES SECURITY

- by enabling an undamaged PE-coating against the packaged product
- by protecting the product so that secondary packaging can be avoided
- by enabling a non-failure opening
- by discovering if the package has been opened already
- by securing that no cardboard residues can contaminate the foodstuff
- by protecting against counterfeits

WALKI BOOSTS SALES

- by enhancing the quality perception and brand appeal
- by allowing different colours, strengths and printed graphics on the tearstrips
- by allowing thinner carton boards to be used
- by allowing promotional uses such as loyalty programs and prize draws to be printed on the tear strips

The majority of opening devices on paperboard packages are made by perforating the pattern directly on the material. It's easy to understand the deficiencies of this method: The barrier is destroyed, the patterns can get stuck, the strips easily break when opening the package and cardboard residues can end up in the food. What's more, no-one likes the idea of having extra punctures on a package to begin with!



Walki produces tailor-made tear strip solutions for direct food contact and other applications like electronics, home and healthcare products...



WALKI REWARDS YOUR CUSTOMERS

- by offering a new, secure and user-friendly way to open a package
- by providing an easy open and re-closable functionality
- by offering an environmental friendly reusable packaging
- by improving product safety with packaging made of a renewable and recyclable material

Frozen foods, cereals, pet food, salt... Walki produces tailor-made tear strip solutions for direct food contact and other applications like electronics, home and healthcare products etc. All you need to do is ask.